

## FOR IMMEDIATE RELEASE

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### **Doodle Bugs! Children's Centers Continues Pittsburgh Expansion**

*The company's first PA franchise location aimed for Cranberry*

**BUFFALO, NY (Date)** -- With their first Pittsburgh location open and operating successfully, Doodle Bugs! Children's Centers is proud to announce they are currently searching for sites in the Cranberry area for the next Doodle Bugs! center. The future Cranberry site will be third franchise location for the company and is in line with their goal to open up to five [preschool franchise](#) locations in the next few years.

Additional franchise opportunities are available in communities such as South Hills, Murrysville and Robinson Township, among others.

"We've experienced terrific support and interest from the Pittsburgh community in regards to our McCandless center and are happy to announce we're on track for Pittsburgh expansion," said Anthony Insinna, president and CEO. "At Doodle Bugs!, we are passionate about making a difference in the community and are excited to deliver the best and most trusted early childhood education for the families in Cranberry."

Doodle Bugs! Children's Centers cares for and educates children from six weeks to 12 years of age, including preschool/pre-K and summer camp programs. Unlike typical daycare, Doodle Bugs! is education-based and teaches students through its innovative and proprietary *BRAVO! Early Childhood Curriculum*®, which is focused on building the foundation of a child's cognitive, social, physical and creative development. By combining state-of-the-art facilities that feature pioneering curriculum, a two-story Doodleville indoor play village, spacious classrooms, huge outdoor playgrounds, biometric security systems and WatchMeGrow Internet-access, Doodle Bugs! is now meeting the growing demand for quality early education and child care in Pittsburgh.

Families appreciate that safety is a top priority at Doodle Bugs!. Unique safety features include the new SafePass™ system, which is a biometric access system allowing only authorized family members to enter the center by scanning their thumbprint. The center is also equipped with Finger-Safe® door guards, an Automated External Defibrillator (AED), and real-time, password-protected online viewing for families, via WatchMeGrow.com.

"We want families to feel reassured that we've given attention to every aspect of their child care experience," said Anthony Insinna. "Doodle Bugs! is a place where children love learning through play. Our mission to build a community of happy children, happy parents, and happy teachers isn't just a statement we post on the wall – it truly drives our work, each and every day, at each and every location."

For more information about the Doodle Bugs! franchise opportunity, please visit [www.doodlebugsfranchise.com](http://www.doodlebugsfranchise.com) or call Russ Gugino at 866-668-5111.

***About Doodle Bugs! Children's Centers***

*Founded by Anthony, Clarine, and Anna Insinna (brother and sisters) in 1992, Doodle Bugs! provides high quality child care programs in the Buffalo and Rochester areas.. Doodle Bugs! combines beautiful, state-of-the-art facilities with innovative curriculum and outstanding faculty, collectively referred to as 'the doodle difference'. The company is listed on The Exchange Top 50, a listing of North America's largest child care organizations. Learn more at [www.doodlebugs.com](http://www.doodlebugs.com) .*